

SERVILLES

academy

PROSPECTUS 2019



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WELCOME

Welcome to Australasia's largest and most award-winning **Hairdressing, Makeup** and **Barbering** Academy. Situated in the artistic hub of central Auckland just off Karangahape Road, our Academy is driven by creativity and thrives on innovation. We have created this contemporary new space for our students to unleash and grow their creativity while training and setting them up for lively and rewarding careers.



History of **Servilles Academy**

Servilles Academy was established in 1992 by Paul Serville (Founder and Director) who has over 50 years of experience in the industry. The academy was created with the intention of training the next generation of Hairdressers in New Zealand. Over the years the academy expanded, offering Barbering and Makeup courses, becoming Australasia's leading and most award-winning Hairdressing, Barbering and Makeup academy.

The academy has earned its reputation as an exceptional training organisation and is recognised both locally and internationally as a highly trusted and respected pioneer of Hairdressing, Barbering and Makeup education. This is reflected in our numerous awards, including being named Australasian Education Organisation of the Year for three consecutive years.

The courses available at Servilles Academy are all NZQA approved qualifications, consisting of; **Hairdressing** (Level 3 and Level 4 certificates), **Barbering** (Level 3 certificate) and **Makeup** (Level 3 and Level 4 certificates). All of our courses are taught by our highly trained and passionate tutoring team, who each bring their own industry experiences and creative flare.

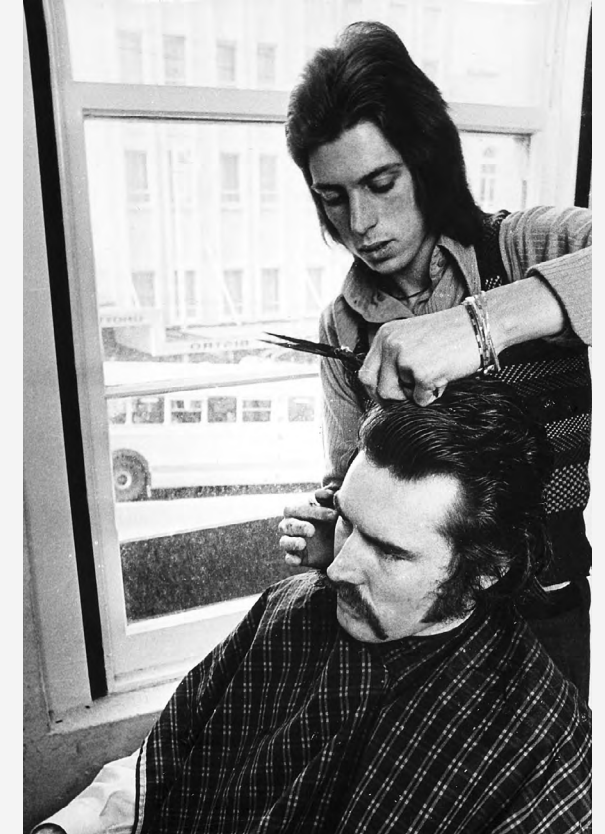
In addition to in-class learning, our students are also given the chance to partake in high-profile and diverse external opportunities, to give them a taste of work in the real world. Opportunities include; New Zealand Fashion Week, television programmes, live performances, runway shows and music videos for internationally renowned artists.

In July 2018, we moved into our new space, our fourth location since the establishment of the academy, over 25 years ago. The incredible new space is located at 8 Canada Street, just off Upper Queen Street and Karangahape Road in Auckland's CBD.

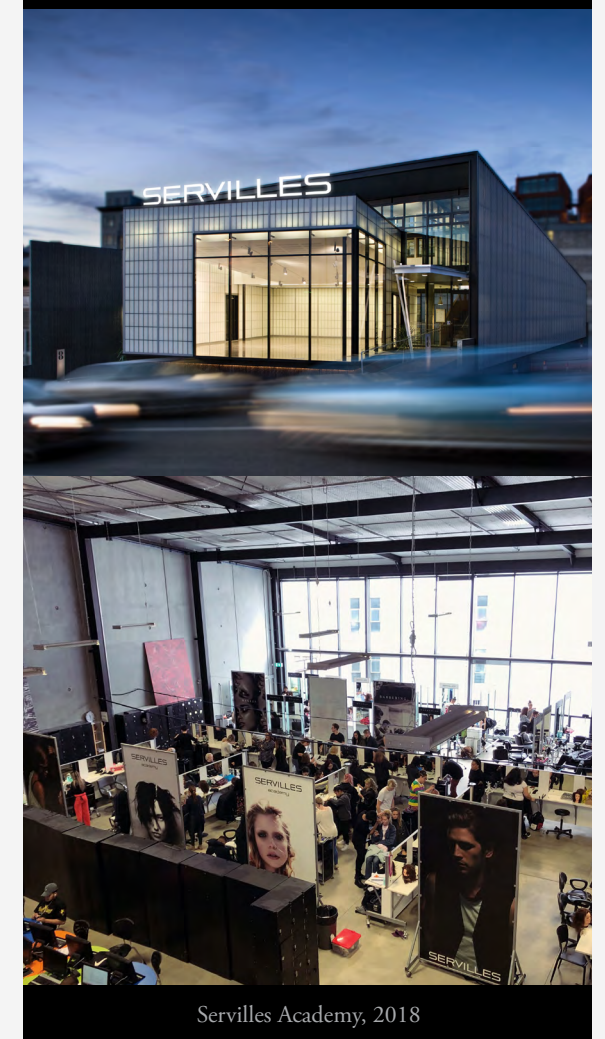
Previously the Zambesi workshop, this place is no stranger to creative souls ready to make their mark on the world. Not only is the stand-alone building contemporary, it is also sustainable; the roof has been built on an angle so that rainwater can be collected and reused within the building. The water is also heated with the use of solar power.

The interior of the building is cleverly architecturally designed, with there being a salon, large learning space, Head Office and a tutor's office being spread over four floors. The salon is store front, further replicating the feel of a professional salon for both the clients and students and, as a bonus, there is more accessible parking.

The main floor of the academy is a bustling hub of students and tutors. The open-plan learning space features three areas, each dedicated to the three disciplines taught at the academy (hairdressing, barbering and makeup). There is also a theory space and student break room. The open-plan space encourages a more community-based environment where students can communicate and inspire one another more freely. Reflecting the academy's contemporary culture and sustainable attitude, this new space is another reason as to why the academy is top of its game in hair and beauty education.



Paul Serville cutting hair, 1969



Servilles Academy, 2018



HAIRDRESSING

Hairdressing is at the heart of the Servilles company. Drawing on **50 years experience** from founder Paul Serville and other industry leaders, our students are constantly surrounded by innovation, knowledge and learning opportunities preparing them for a successful career in the world of

New Zealand Certificate in Hairdressing - Salon Support (Level 3)

Guided by our highly trained tutors, this course will teach you the foundation hairdressing skills essential to a future in hairdressing and helping to form the beginnings of your own artistic identity.

COURSE CONTENT

- Theory of hairdressing
- Fashion trends
- Shampoo, blow waving and setting
- Product knowledge
- Health and safety
- Salon systems and client care
- Colouring and highlighting
- Long hair styling
- Introduction to scissor cutting

COURSE DATES

Intake	Start	Finish
SS32	22 Jan 19	20 Sep 19
SS33	26 Feb 19	25 Oct 19
SS34	16 April 19	13 Dec 19

COURSE DURATION & HOURS

This course is **34 weeks**.
Hours are **Tuesday - Friday** from **8.45am - 4.15pm**. Monday is a self-directed study day used for projects and assignments.

FEES SCHEDULE

Fee: \$8,850* (NZQA assessment fees, Registration & hook-ons)
Equipment: \$1,100
Total: \$9,950 (inc. GST)
International Student Fee: \$18,500 (inc. GST)

FEES FREE

*You might be eligible to study your first year with the Fees Free scheme. Head to feesfree.govt.nz to find out if you qualify.

FEE PROTECTION

Student fees will be held in trust in compliance with Section 236A of the Education Act 1989 as amended by the Education Act (No4) 199

ENTRY CRITERIA

Must be age 16 or over, suitable and passionate with a desire to excel in the hairdressing industry.

COURSE ACCEPTANCE

A letter will be sent to the applicant immediately following the interview to notify acceptance. On acceptance you will be required to return a contract to Servilles Academy within 5 working days.

ENROLMENT PROCEDURES

Schedule an appointment and tour with the Servilles Academy Recruitment Team on **0800 SERVILLES** or **09 308 0690**.

Alternatively you can book an interview online via our website www.servillesacademy.com



New Zealand Certificate in Hairdressing, Emerging Stylist (Level 4)

Our Emerging Stylist course is for those students who have previously completed the New Zealand Certificate in Hairdressing – Salon Support (Level 3) and wish to develop their existing hairdressing abilities and knowledge.

Surrounded by our highly trained tutors and industry professionals, this course will prepare you for a creative and inspirational hairdressing career within the best salons both in New Zealand and internationally.

COURSE CONTENT

- In-depth consultation skills
- Understanding Salon Performance
- Indicators
- Advanced cutting techniques
- Wet and dry styling
- Razor and clipper cutting
- Advanced chemical services
- Creative cutting and colouring
- Long hair and avant-garde styling

COURSE DATES

Intake	Start	Finish
ES17	09 April 19	06 Dec 19

COURSE DURATION & HOURS

This course is **34 weeks**. Hours are **Tuesday - Friday** from **8.45am - 4.15pm**. Monday is a self-directed study day used for projects and assignments. As part of the course requirements, Emerging Stylist students are required to attend one late night per week at the Academy Salon.

FEES SCHEDULE

Fee: \$9,400* (NZQA assessment fees, Registration & hook-ons)
Equipment: \$550
Total: \$9,950 (inc. GST)
International Student Fee: \$18,500 (inc. GST)

FEES FREE

*You might be eligible to study your first year with the Fees Free scheme. Head to **feesfree.govt.nz** to find out if you qualify.

FEE PROTECTION

Student fees will be held in trust in compliance with Section 236A of the Education Act 1989 as amended by the Education Act (No4) 199

ENTRY CRITERIA

Completion of the New Zealand Certificate in Hairdressing, Salon Support (Level 3). Passion and desire to excel in the hairdressing industry.

COURSE ACCEPTANCE

A letter will be sent to the applicant immediately following the interview to notify acceptance. On acceptance you will be required to return a contract to Servilles Academy within 5 working days.

ENROLMENT PROCEDURES

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BARBERING

Get amongst one of the coolest and
in-demand industries in New
Zealand... Barbering!

Paul Serville doing a demonstration, 1975

New Zealand Certificate in Barber Skills (Level 3)

In this course, you will learn how to create all the latest styles, as well as the classics, securing long and successful careers. Taught by renowned industry professionals, students will learn a range of techniques and product knowledge to complement their styling abilities. Commitment to excellence and innovation includes ensuring our graduates are trained expertly in all aspects of their chosen craft. Graduates from this course will stand out to employers in the Barbering industry.

COURSE CONTENT

- Barbering theory & history
- Consultations including hair & scalp care
- Scissor cutting (long & short hair)
- Scissor & razor combination cuts (Pompadour, Caesar etc)
- Clipper cuts (fades, buzz cuts, designs etc)
- Beard & moustache design
- Mens styling & blow drying
- Product knowledge
- Sales, customer service & safe operating procedures

COURSE DATES

Intake	Start	Finish
B8	26 Feb 19	25 Oct 19
B9	16 April 19	13 Dec 19

COURSE DURATION & HOURS

This course is **34 weeks**. Hours are **Tuesday - Friday** from **8.45am - 4.14pm**. Any additional work experience opportunities may be outside of these hours.

FEES SCHEDULE

Fee: \$7,915* (NZQA assessment fees, Registration & hook-ons)
Equipment: \$1,000
Total: \$8,915 (inc. GST)

FEES FREE

*You might be eligible to study your first year with the Fees Free scheme. Head to **feesfree.govt.nz** to find out if you qualify.

FEE PROTECTION

Student fees will be held in trust in compliance with Section 236A of the Education Act 1989 as amended by the Education Act (No4) 199

ENTRY CRITERIA

Must be age 16 or over, suitable and passionate with a desire to excel in the barbering industry.

COURSE ACCEPTANCE

A letter will be sent to the applicant immediately following the interview to notify acceptance. On acceptance you will be required to return a contract to Servilles Academy within 5 working days.

ENROLMENT PROCEDURES

Schedule an appointment and tour with the Servilles Academy Recruitment Team on **0800 SERVILLES** or **09 308 0690**.

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MAKEUP

To ensure our students are equipped and exposed to the latest and best quality products, we use **MAC Cosmetics** to provide student kits, seasonal demos and workshops.

New Zealand Certificate in Makeup and Skincare (Level 3)

Turn your passionate for makeup into a career by gaining New Zealand Certificate in Makeup and Skin Care (Level 3) qualification!

Guided by our passionate and highly trained tutors, this course will teach you the essential skills needed to kickstart your career in the makeup industry. From basic beauty concepts, to product knowledge and consultation skills, students can be assured all bases will be covered in this 20-week foundation course.

COURSE CONTENT

- Application of basic beauty concepts for commercial salon use
- Knowledge of tools, equipment & safe operating procedures
- Knowledge of face & skin type structure & functions
- Customer service, communication & consultation
- Sales and product knowledge
- Skin conditions & indications for these
- Makeup & design theory
- Performing skin care services
- Performing make up services (special occasion, current looks and techniques, foundation
- special effects and paint work)
- Photoshoots, CV's and portfolio creation

COURSE DATES

Intake	Start	Finish
M8	22 Jan 19	07 Jun 19
M9	30 April 19	13 Sep 19
M10	16 July 19	29 Nov 19

COURSE DURATION & HOURS

This course is **20 weeks**. Hours are **Tuesday - Friday** from **8.45am - 4.15pm**. Any additional work experience opportunities may be outside of these hours.

FEES SCHEDULE

Fee: \$5,950* (NZQA assessment fees, Registration & hook-ons)
Equipment: \$1,000
Total: \$6,950 (inc. GST)

MAC Cosmetics kit upgrades are available for students at discounted rates.

FEES FREE

*You might be eligible to study your first year with the Fees Free scheme. Head to **feesfree.govt.nz** to find out if you qualify.

FEE PROTECTION

Student fees will be held in trust in compliance with Section 236A of the Education Act 1989 as amended by the Education Act (No4) 199

ENTRY CRITERIA

Must be age 16 or over, suitable and passionate with a desire to excel in the makeup and beauty industry.

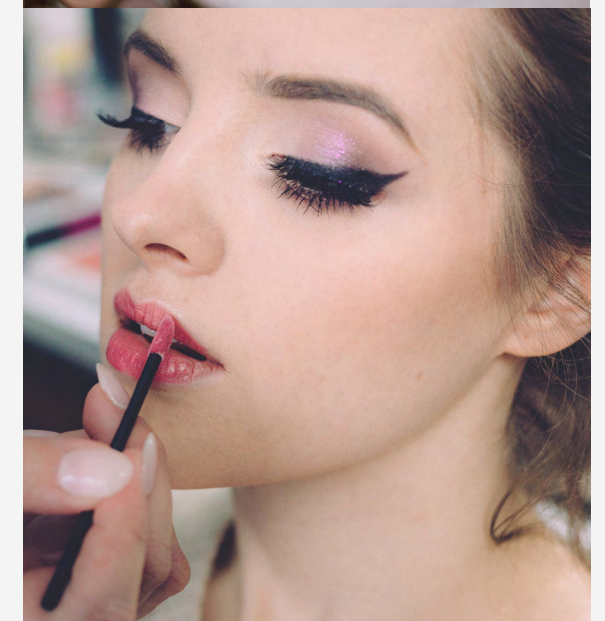
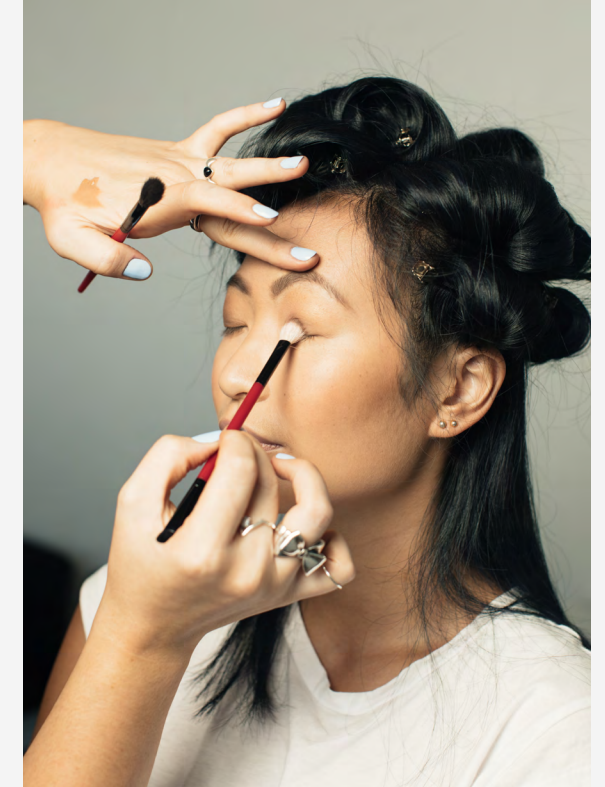
COURSE ACCEPTANCE

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ENROLMENT PROCEDURES

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Alternatively you can book an interview online via our website **www.servillesacademy.com**



New Zealand Certificate in Makeup Artistry (Level 4)

This qualification includes practical and theoretical makeup knowledge for a range of clients and environments, such as film and TV, live performance and fashion (photographic and catwalk), as well as complimentary and in-demand services including lashes, brows and tanning. This course also covers the increasingly important business and marketing skills to make it in the freelancing world.

COURSE CONTENT

- Beautician services (skin, nail and hair care, tanning, lash and brow tinting, lash extensions and brow grooming)
- Consultancy services (nail, makeup and hairstyling for a variety of private client occasions)

- Health and safety procedures Film, TV, Live Performance and Fashion (makeup and processes involved with film and television, live performance, fashion)
- Photographic and catwalk)
- Business skills (setting up and maintaining a freelancing business (understanding marketing, taxes, invoicing accounts and maintaining professionalism)

Upon completion of this course, students will have knowledge and skills required to take them anywhere - from in-salon work, to freelancing, to having the essential marketing skills to enable them to set up their own business.

COURSE DATES

Intake	Start	Finish
M8	22 Jan 19	07 Jun 19
M9	30 April 19	13 Sep 19
M10	16 July 19	29 Nov 19

COURSE DURATION & HOURS

This course is **34 weeks**. Hours are **Tuesday - Friday** from **8.45am - 4.15pm**. Any additional work experience opportunities may be outside of these hours.

FEES SCHEDULE

Fee: \$7,700* (NZQA assessment fees, Registration & hook-ons)
Equipment: \$1,000
Total: \$8,700 (inc. GST)

MAC Cosmetics kit upgrades are available for students at discounted rates.

FEES FREE

You might be eligible to study your first year with the Fees Free scheme. Head to **feesfree.govt.nz** to find out if you qualify.

FEE PROTECTION

Student fees will be held in trust in compliance with Section 236A of the Education Act 1989 as amended by the Education Act (No4) 199

ENTRY CRITERIA

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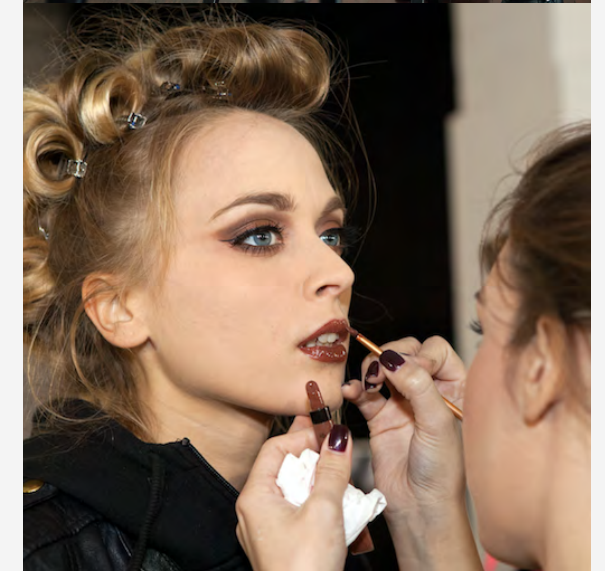
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ENROLMENT PROCEDURES

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Alternatively you can book an interview online via our website **www.servillesacademy.com**





ADDITIONAL COURSES

Servilles Academy offers a range of additional, shorter courses with the intention of introducing secondary school students to the industry and bridging the gap between school and tertiary studying.

STAR Course

The STAR Programme is a 4-day course designed as an introduction to hairdressing; it offers an opportunity for the student to achieve unit standards within the hairdressing domain, while getting a taste of hairdressing as a career pathway.

The STAR Programme is designed to precede the Gateway Programme. A student that successfully completes the STAR Programme will staircase exceptionally well into the provider/work-based Gateway Programme, onto our government funded Youth Training Programme or onto our New Zealand Certificate in Hairdressing – Salon Support (Level 3).

COURSE CONTENT

The programme will deliver topics that are interesting, fun, and relevant. The topics to be delivered will have a high practical component attached to them, through learning connections, model building, creative experiences and hands on hair work.

COURSE DURATION & HOURS

4 days, 9.30am to 3.00pm.

LOCATION

Servilles Academy, 8 Canada Street, Newton, Auckland, 1010

ENROLMENT PROCEDURES

For more information on STAR and Gateway programmes, contact the Gateway Co-ordinator or Careers Advisor at your school or get in touch with our Student Compliance Manager, Donna Allen on **09 308 0688** (donnaa@servilles.co.nz)

Gateway Course

Servilles Academy Gateway programme is designed to strengthen the pathway for students, from school to workplace learning. Our exciting Gateway programme supports students with industry-based learning and provides them with the relevant skills needed in the salon work place.

COURSE CONTENT

We have selected achievable foundation hairdressing unit standards for the students to obtain, as well as introducing them to some of the exciting areas in hairdressing.

COURSE DURATION & HOURS

The course will consist of 3 days in the school holidays for your student's convenience, with the option of either week 1 or 2.

LOCATION

Servilles Academy, 8 Canada Street, Newton, Auckland, 1010

ENROLMENT PROCEDURES

For more information on STAR and Gateway programmes, contact the Gateway Co-ordinator or Careers Advisor at your school or get in touch with our Student Compliance Manager, Donna Allen on **09 308 0688** (donnaa@servilles.co.nz)





EVENTS & PARTNERSHIPS

Servilles Academy prides itself on providing high-profile and diverse external opportunities, to give students a taste of work in the real world, essential to a successful career in the industry. Hair and makeup opportunities include; **New Zealand Fashion Week**, television programmes, live performances, runway shows and music videos for **internationally renowned artists**.

External & Internal Events

Providing our students with an ample array of external, real world opportunities is a fundamental aid for allowing our students to grow and succeed in the industry.

NZFW

Every year, we work with New Zealand Fashion Week (NZFW) by putting forth a team to assist backstage working with various well known fashion designers, including Jarrad Godman and Miromoda, doing models' hair. The hair teams are led by some of our most accomplished Servilles' salon stylists which allows the students to learn and work in a team directly alongside them.

MUSIC VIDEOS

Our students were given an amazing opportunity to work on and do hair Ciara's music video for "Level Up" featuring Parris Goebel's world renowned dance crew.

SHOWS

During Katy Perry's 2018 world tour "Witness", our hairdressing and makeup students attended Auckland's official VIP pre-show event to do hair and makeup touchups for 100+ guests before attending Katy Perry's show. They were also able to get amazing seats to the show - free!

THEATRE PRODUCTIONS

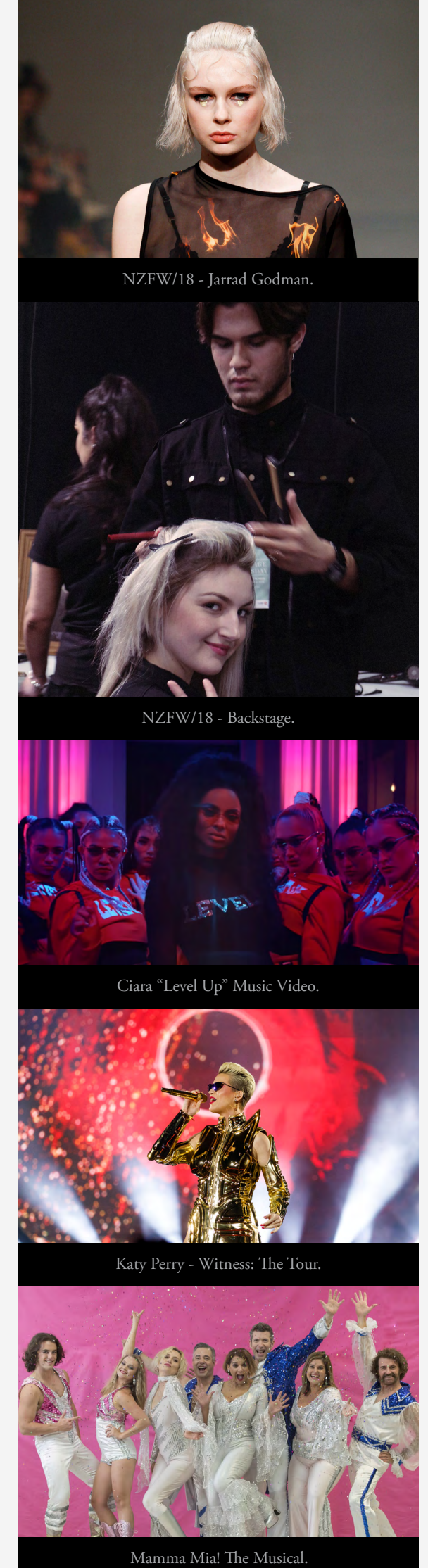
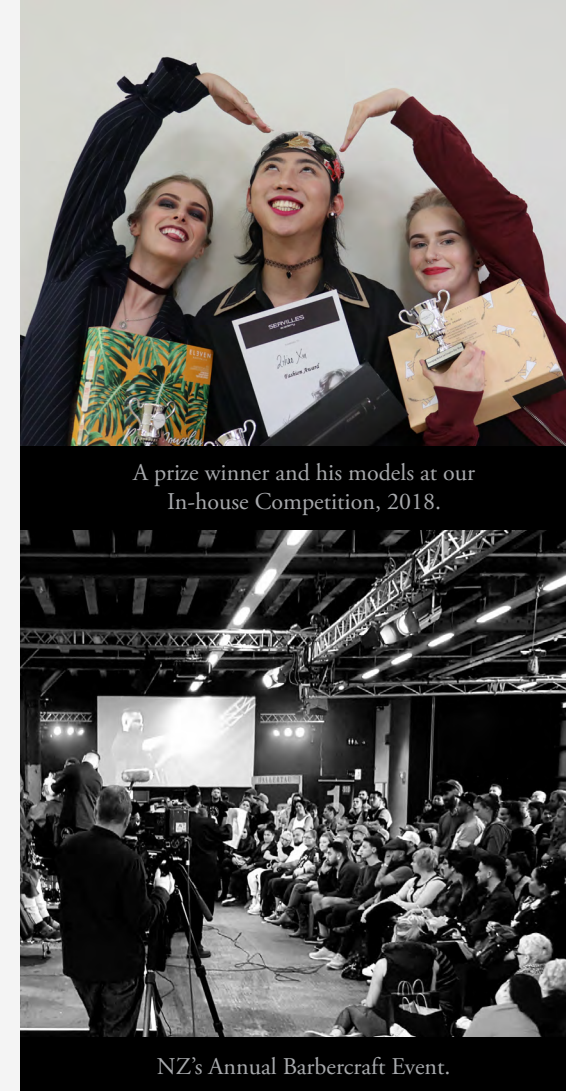
When "Mamma Mia! The Musical" came to town, our students were given the opportunity to do the cast members' hair and makeup for a their official photo shoot, shot at our very own Academy!

BARBERCRAFT

BarberCraft is New Zealand's annual ultimate barbering and mens' grooming event. Each year, our Barbering students occupy the Servilles Academy section of the expo where they offer barbering services and demos', while being able to attend, participate and network amongst workshops and demonstrations held by world-famous barbers and other attendees.

OTHER

The annual "Miss Auckland" competition is among the other events our students have had the opportunity to work on.



Product Partnerships

Servilles Academy have thoughtfully selected a handful of beautiful, reputable brands for our students to work with that closely match what we stand for and support our journey towards sustainability without compromising quality.

DAVINES

Davines is the primary hair care and colouring brand that we work with at Servilles, both in our Academy and in our Salons. Davines is a family-owned, international hair care brand distributed in 70 countries around the world guided by the principle of sustainable beauty. Founded and based in Parma, Italy in 1983, Davines create the highest quality products with attention and respect for our environment, using high grade, natural ingredients, and applying scientific rigor to every product to guarantee our customers' and clients' safety. Their aim is to inspire and improve the work life quality of worldwide beauty professionals through concepts, products and services that will allow them to offer unique experiences to their clients.

ELEVEN

ELEVEN Australia is another hair care brand we work with at Servilles Academy. ELEVEN Australia's Creative Directors are Australian icons and leaders in the hair industry – four-time Australian Hairdresser of the Year, Joey Scandizzo, and Australian Photographer of the Year, Andrew O'Toole. Working in the salon, photo shoots and runways; Joey felt the need for a range his staff and clients could easily understand. Together, they helped create ELEVEN Australia – a brand that embodies the Australian lifestyle.

With PETA approval, recyclable packaging and paraben free formula, what's not to love?!

GHD

GHD is the primary brand of electrical hair tools that we use at the Academy. GHD are leading the way in understanding the science of hair. Their Research & Development labs in Cambridge are unique in combining physicists, material scientists, product designers and hair specialists to focus solely on the terminal manipulation of hair. The facility allows for scientific testing on hair and the development of new products, as well as product performance testing resulting GHD offering superior, award-winning technology.

MAC

Our students are supplied with the ultimate MAC Cosmetics Makeup Kit. MAC is the world's leading professional makeup authority due to their unrivalled expertise in makeup artistry. They celebrate diversity and individuality – all ages, all races, all sexes.

MAC is at the forefront of fashion trendsetting, collaborating with leading talents from fashion, art and popular culture, and strongly believes in social responsibility with initiatives such as Viva Glam and the MAC AIDS Fund at the heart and soul of their unique culture.



Davines' revolutionary new hair bleaching system, "The Century of Light."



Davines' Eco-Village headquarters in Parma, Italy.



Eleven, Australia Miracle Hair Treatments.

ACADEMY SALON

Our purpose built, sustainable and contemporary Academy Salon is perfectly located in the heart of Auckland, just off Upper Queen Street.

While giving students the chance to gain hands on, 'real world' experience we provide our clients with style, excellent service and quality hairdressing that's affordable.

Call now on **09 308 0670** for an appointment with the award winning hairdressers of tomorrow! Or drop in and see us at 8 Canada Street, Newton, Auckland. All work is fully supervised by our tutors.

HOURS

Tuesday: **12.30pm – 7.30pm**

Wednesday, Thursday, Friday:

12.30pm – 4pm

TESTIMONIALS

Servilles Academy has produced over 2000 highly skilled, passionate graduates since opening in 1992, with 150+ successful and prosperous students graduating each year.



Student & Graduate **Testimonials & Success Stories**

AARON DE MAY

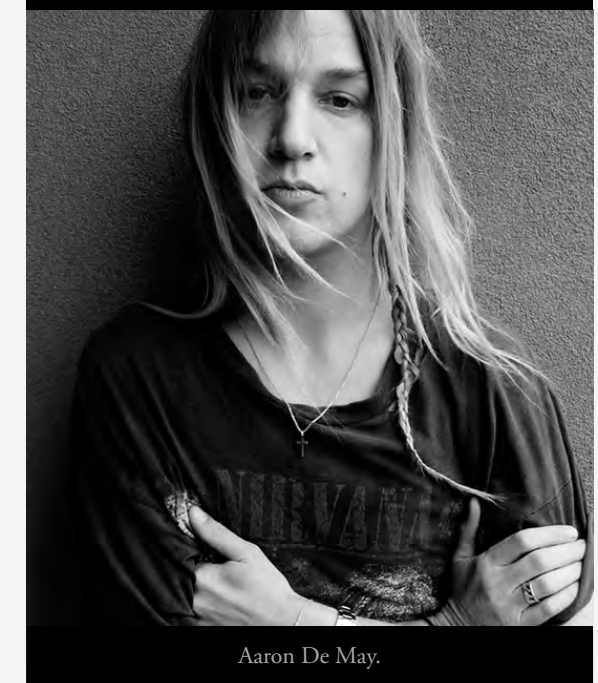
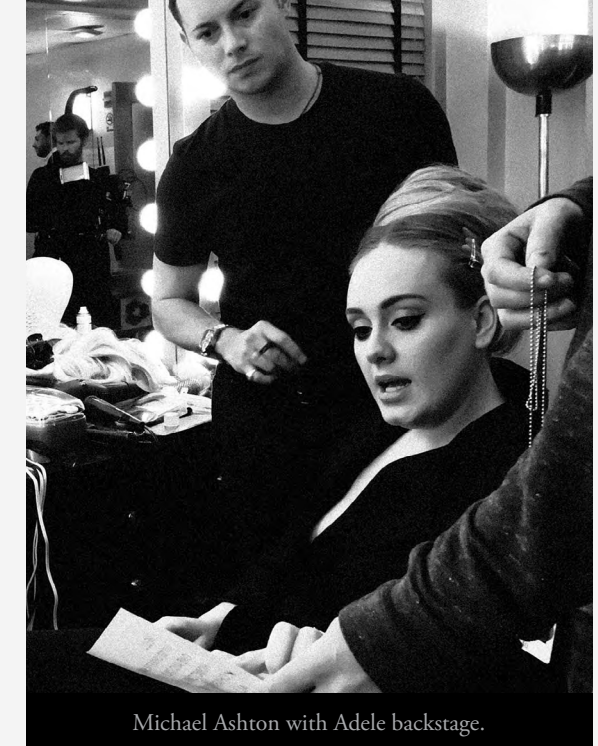
Aaron De May graduated from Servilles Academy in 1995. He is now the North American Artistic Ambassador for Sephora, as well as a freelance Hair & Makeup Artist. One of his projects includes working as the Makeup Director for Kim Kardashian and Kanye West's 2014 Vogue Cover.

ALICE TUCKER

After graduating in 2012, Alice Tucker went on to become a Stylist for Servilles Salons and the exclusive Hair Stylist for New Zealand Pop Duo, Broods.

MICHAEL ASHTON

Originally from Tauranga, Michael Ashton graduated from Servilles Academy in 1999 and has become one of our most high-profile graduate success stories. Ashton moved to London where he worked closely with Elle Macpherson, Peaches Geldof and Bianca Jagger to name a few! Today, Ashton is Adele's Personal Stylist, and Global Artistry Ambassador for Marc Jacobs.





ENROLMENT

To register your interest with Servilles Academy, please contact our Recruitment Team on **0800 SERVILLES** or **09 308 0690**. From here, an interview and tour can be arranged. Alternatively, you can visit **servillesacademy.com** to register your interest and book an interview online.

Enrolment forms are given out during the interview process.

We are always happy to answer any questions you may have, no matter how big or small!



WITHDRAWAL PROCEDURES

If a student wishes to withdraw from a course after payment of any monies (in full or part) they are required to do so in writing to the Academy manager no later than 7 working days after the course commencement.

If a student withdraws within 7 working days of the first day of the course they will be entitled to, upon return of all equipment, a full refund of all monies minus a \$500 administration fee.

Servilles Academy
8 Canada Street, Newton,
Auckland
1010, New Zealand

0800 Servilles

09 368 0690

servillesacademy.com

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