



SERVILLES academy

If you have any questions, feel free to reach out to our

Enrolment Manager, Serena:

Freephone: 0800 737 845 537

Text: 021 502 125

Email: SerenaB@servilles.com

MAKEUP
SERVILLE

87

INDUSTRY
AWARDS

1

LUXURY
SALON

17

INTERNATIONAL
SHOWS

1

WORLD CLASS
ACADEMY

1 INNOVATIVE BRAND



ABOUT SERVILLES ACADEMY

Servilles Academy was established in 1993 by Paul Serville (Founder and Director) who has over 50 years of experience in the industry. The Academy was created with the intention of training the next generation of Hairdressers in New Zealand. Over the years the Academy has expanded, offering Barbering and Makeup Programmes. The programmes available at Servilles Academy are all NZQA approved qualifications consisting of:

- New Zealand Certificate in Hairdressing Salon Support (Level 3)
- New Zealand Certificate in Hairdressing Emerging Stylist (Level 4)
- New Zealand Certificate in Commercial Barbering (Level 4)
- New Zealand Certificate in Makeup and Skincare (Introduction) (Level 3)
- New Zealand Certificate in Makeup Artistry (Level 4)

All our programmes are taught by our highly trained and passionate tutoring team, who each bring their own industry experiences and creative flare. In addition to in-class learning, our students are also given the chance to partake in high-profile and diverse external opportunities, to give them a taste of work in the real world. Opportunities include; New Zealand Fashion Week, Live Performances, Runway Shows, and more.

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OUR BRAND

COLLABORATION

WE
COLLABORATE TO
CREATE

WE ARE
INNOVATIVE,
AUTHENTIC,
PROUD, TRUSTED,
RELEVANT AND
ENERGETIC

OUR VISION

TRAIN THE NEXT
GENERATION OF
HAIRDRESSERS,
MAKEUP
ARTISTS AND
BARBERS

OUR VALUES

PEOPLE CHOOSING
SUCCESS EVERYDAY

INNOVATION AND
CHANGE - WHAT GOT
US HERE WON'T GET US
THERE

OUR PEOPLE



PAUL SERVILE
FOUNDER

Founder of Servilles with over 45 years experience in the industry. Paul Serville is the leading force in New Zealand Hairdressing.

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Training and education have always been a passion of mine. Servilles was created nearly 30 years ago, with a commitment to providing quality hairdressing, barbering and makeup training to the highest standard and to consistently inspire its students with innovative creativity. I believe that we never stop learning and are always striving to perfect our craft. When you visit our education centre and hair salons in Auckland, you will understand why education is the heart of Servilles. Our graduates have won some of the country's most prestigious hairdressing awards while many are now highly respected stylists, barbers and makeup artists in some of the world's top establishments.

We are dedicated to remaining at the forefront of hair and beauty education and I look forward to sharing the exciting world of the industry with you at Servilles.

New Zealand has such a unique culture and we offer training experiences like no other.

Students from all over the world have come to train here. Our graduates have won some of the country's most prestigious hairdressing awards while many are now highly respected stylists, barbers and makeup artists on some of the world's top establishments.

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OUR PEOPLE



LAUREN CLARK
DIRECTOR

Lauren was first involved in the Academy when she attended. Her passion for the Servilles brand sees her promoted to Academy Director.



CHERYL TIERNEY
PROGRAMME
MANAGER

Cheryl plays a vital role in the admin team and knows the academy inside out, first becoming part of the Servilles Academy team in 2000.



SERENA BOND
RECRUITMENT

As the Recruitment and Engagement Manager, her role is all about welcoming prospective students and guiding them through their entire journey at Servilles.



ARAMA FRENC
HEAD TUTOR

Arama's diverse role involves organising professional development for staff, planning lesson delivery with the team, teaching and demonstrating to students.

OUR PEOPLE

LITEEN KUMAR BARBER TUTOR

Our resident barber educator has over 10 years' experience in the industry including owning his own shop in central Auckland. Liteen loves the connection with diverse people that being a barber brings. Seeing students from the start of their training to completing with the skills and knowledge to be successful in the industry is his favourite part about being an educator.

MARI-LIZE VAN DER MERWE HAIRDRESSING TUTOR

Mari-lize is a skilled hairdressing tutor at Servilles Academy, originally from South Africa. With extensive hairdressing experience and teaching expertise, she is passionate about sharing her knowledge with students. Mari-lize specializes in precision cutting, creative styling, coloring, and hair treatments.

TAYLA ASHWORTH MAKEUP TUTOR

Tayla, a makeup artist with over 10 years of experience, is now a tutor at Servilles Academy. She started as a hairdressing student at Servilles and is passionate about helping people look and feel beautiful. Tayla's enthusiasm for makeup artistry is infectious, and she's excited to inspire and mentor the next generation of makeup artists.



OUR LOCATION

Our building is environmentally conscious. The unique design features a slanted roof that efficiently collects and reuses rainwater within the premises, and solar power is harnessed to heat the water. Architecturally, the interior is ingeniously designed, spanning four floors and housing a salon, expansive learning areas, Head Office, and dedicated tutor offices. The salon, with its street-front location, authentically replicates a professional salon atmosphere for both clients and students, and it offers the added benefit of enhanced parking accessibility.

The heart of our academy thrives on the main floor, a bustling hub where students and tutors interact seamlessly. Additionally, we provide dedicated spaces for theory lessons and a welcoming student break room. This open-plan layout fosters a sense of community and encourages students to communicate and inspire one another freely.



STUDENT WELLBEING IS IMPORTANT TO US.

Student wellbeing at Servilles Academy means feeling part of the Servilles whanau and student community. Our students come from a diverse range of backgrounds, places, cultures, viewpoints and values. They are following their dreams and passions and we are here to support that with additional resources.

Talk it out: A good chat to work through concerns can make a huge difference to wellbeing. We have a weekly onsite counsellor specifically for student support at no charge for those times when a bit of extra support is required.

Online resources: The Wellbeing page on our website is home to the 'Wellbeing Wednesday' blogs. These instalments cover topics such as podcasts to help with mental health, apps for wellbeing, nutrition, good habits and websites for help with different health and wellbeing concerns. <https://servillesacademy.com/student-wellbeing/>

Breakfast Club: Students can access breakfast kai including Weetbix, toast, porridge, fruit, tea, coffee and milo all day to ensure they are fuelled and ready for learning.

Future leaders: The Student Leadership Team lets management hear students' thoughts on areas such as programme development, marketing, internal systems and events. Meeting quarterly, the students can come and enjoy some kai and give feedback/suggestions from their perspective.

HAIRDRESSING: SALON SUPPORT AND EMERGING STYLIST

YEAR 1

DURATION & HOURS: This programme is 34 weeks. Hours are between Monday – Friday from 8:45 am – 4:15 pm.
FEES: \$18,500 (\$17,500 fees + \$1,000 kit)

Our Salon Support programme will teach you foundation hairdressing theory and practical techniques essential to a successful hair career. Through hands-on work with models, competitions and events (including photoshoots, productions and shows), you'll begin to form your own artist identity and gain the skills required for further study or industry employment.

Programme Content:

- Introduction to scissor cutting
- Fashion trends
- Shampoo, blow waving and setting
- Product knowledge
- Health and safety
- Salon systems and client care
- Colouring and highlighting
- Long hair styling



HAIRDRESSING: SALON SUPPORT AND EMERGING STYLIST



YEAR 2

DURATION & HOURS: This programme is 34 weeks. Hours are between Monday and Friday 8:45 – 4:15.

Fees: International student total fees: \$18,500 (\$17,950 fees + \$550 kit)

Programme Content:

- In-depth consultation skills
- Understanding Salon Performance - Indicators
- Advanced cutting techniques
 - Wet and dry styling
 - Razor and clipper cutting
- Advanced chemical services
- Creative cutting and colouring
- Long hair and editorial styling

Our Emerging Stylist programme is for those students who have previously completed the Salon Support (Level 3) course and wish to specialise, build on their existing hairdressing abilities and gain advanced technical skills. This course offers more hands on experience where you'll be able to start building your client base in our Academy Salon.

SERVILLES L4 COMMERCIAL BARBERING

DURATION & HOURS: This programme is 34 weeks. Hours are between Monday – Friday from 8:45 am – 4:15 pm.

International student fees: \$(17,500 Fees+ \$1,000 kit)

Our Barbering programme is all about gaining the skills and knowledge for graduates to go straight into working or owning their own barbershop. Learn in-depth hair cutting, clipper skills and essential communication skills for operating a shop. Work placement is a part of the course to give our graduates an employment edge. You'll learn from industry experts and guest artists from respected Barbershops across Auckland and take part in creative photoshoots and competitions.

Programme Content:

- In-depth Scissor cutting techniques
- Fundamental and advanced clipper work
- Men's styling and products
- Designing beards and moustaches including cutthroat shaving
- Sales, customer service/communication & safe and professional practice
- Work placement



MAKEUP & SKINCARE L3

DURATION & HOURS: This course is 20 weeks. Hours are between Tuesday – Friday from 9:00 am – 3:30 pm.
International student total fees: \$17,000 (\$16,000 fees + \$1,000 kit)

This programme will teach you the essential skills needed to start your career in the makeup industry. You will learn all things skincare, fashion and classic makeup application, product knowledge and consultation skills as well as photoshoots and industry-related work experiences. Freelance industry professionals are scheduled for workshops and visits to MAC for demos and topping up of kits.

Programme Content:

- Beauty and skincare theory and application
- Knowledge of face and skin type, structure and functions
- Knowledge of tools, equipment, sales and products
- Makeup and design and application
- Customer service and consultation



MAKEUP ARTISTRY L4

In this programme you will take your makeup knowledge and application skills to the next level. Designed to give graduates a broad skill set to be a freelancer or work in Makeup teams, you will learn how to cater to a range of clients and environments, such as film, live performance and fashion (photographic, catwalk and SFX makeup), as well as beautician services like tanning. Level 4 covers the crucial business and marketing skills to make it in the makeup and freelancing world. You will also gain real-life experience working on fashion shows, theatre productions and photoshoots.

Programme Content:

- Beauty and skincare theory and application
- Knowledge of face and skin type, structure and functions
- Knowledge of tools, equipment, sales and products
- Makeup and design and application
- Customer service and consultation

DURATION & HOURS: This course is 34 weeks. Hours are between Tuesday – Friday from 8:45 – 4:15.
International student total fees: \$17,000 (\$16,000 fees + \$1,000 kit)



FAQ

Q1	
DO I NEED A VISA TO STUDY AT SERVILLES ACADEMY?	Yes, all international students are required to have the appropriate student visa or permit to live and study in New Zealand.
Q2	
HOW DO I APPLY FOR A STUDENT VISA?	Contact New Zealand Immigration or the nearest NZ Embassy or High Commission in your region.
Q3	
WILL I NEED MEDICAL INSURANCE?	Yes, it is a condition of your student visa that you purchase medical insurance for the duration of your study.
Q4	
CAN I WORK PART-TIME WHILE STUDYING AT SERVILLES ACADEMY?	Yes! You can work up to 20 hours while on a student visa in accordance with New Zealand Immigration laws.

RESOURCES

"Kia Ora" Visitor guides

- [Your Guide to Keeping Safe brochure - English](#)
- [Your Guide to Keeping Safe brochure - Chinese](#)
- [Your Guide to Keeping Safe brochure - Hindi](#)
- [Your Guide to Keeping Safe brochure - Korean](#)
- [Your Guide to Keeping Safe brochure - Japanese](#)

Be safe Feel safe ; Safety information:

(English) <https://www.police.govt.nz/sites/default/files/publications/guide-to-crime-prevention-english.pdf>
 (Arabic) <https://www.police.govt.nz/sites/default/files/publications/guide-to-crime-prevention-arabic.pdf>
 (Gujarati) <https://www.police.govt.nz/sites/default/files/publications/guide-to-crime-prevention-gujarati.pdf>
 (Hindi) <https://www.police.govt.nz/sites/default/files/publications/guide-to-crime-prevention-hindi.pdf>
 (Korean) <https://www.police.govt.nz/sites/default/files/publications/guide-to-crime-prevention-korean.pdf>
 (Samoan) <https://www.police.govt.nz/sites/default/files/publications/guide-to-crime-prevention-samoan.pdf>
 (Simplified Chinese) <https://www.police.govt.nz/sites/default/files/publications/guide-to-crime-prevention-simplified-chinese.pdf>
 (Māori) <https://www.police.govt.nz/sites/default/files/publications/guide-to-crime-prevention-te-reo-maori.pdf>
 (Tongan) <https://www.police.govt.nz/sites/default/files/publications/guide-to-crime-prevention-tongan.pdf>

These resources have been provided by NZ Police.

DRIVING IN NEW ZEALAND

When driving in New Zealand, remember these key rules:

Drive on the Left: All vehicles use the left-hand side of the road.

Know the Road Code: Familiarize yourself with the New Zealand Road Code, which explains the country's specific rules of the road. Pay special attention to the 'give way' rule.

Insurance Requirement: Ensure you have the necessary insurance to cover damage to others or their property.

Seatbelts: By law, all vehicle occupants must wear seatbelts.

International Driver's License: If you hold a foreign driver's license or an international driving permit, you can drive in New Zealand for up to one year.

New Zealand License: To continue driving beyond one year, you must obtain a New Zealand driver's license.

License Types:

Learner License: Pass a theory test to begin driving with a supervisor. You can carry passengers with their consent, and if you use a driving instructor, expect to pay around \$50.00 per hour.

Restricted License: After six months as a Learner Driver, you can attempt a practical driving test for a restricted license. This allows solo driving between 5:00 am and 10:00 pm, with a supervisor required at other times.

Additional passengers are allowed with the supervisor's approval. Some drivers from specific countries may be exempt from the practical test.

Full License: If you're under 25, you can apply for a Full License after eighteen months as a Restricted License holder. If you're 25 or over, you can apply after six months. Holders of a full overseas driver's license can use it for one year after arriving in New Zealand, after which they must obtain a New Zealand driver's license.

Alcohol and Driving: Never drink and drive. The legal blood alcohol limit for fully licensed drivers over 20 is 50 milligrams per 100 milliliters of blood, with severe penalties, including fines and jail terms, for violations. Your insurance will not cover accidents when driving under the influence.

Public Transport: Auckland offers a reliable public transport system, including buses, trains, and ferries.

Convenient bus stops along major streets near Servilles Academy ensure easy access. Check timetables at www.at.govt.nz for efficient transportation to the academy.

LIVING IN AUCKLAND

Auckland Overview:

Auckland, New Zealand's largest city, located on the North Island, is home to over 1.6 million residents. Known as the City of Sails, Auckland boasts a diverse population, a pleasant climate, and stunning landscapes. Explore a range of indoor and outdoor activities in this culturally rich metropolis. For detailed information on Auckland and its offerings, visit the following websites:

www.aucklandnz.com
www.tourism.net.nz
www.aucklandcity.govt.nz
www.lonelyplanet.com

Cost of Living:

To comfortably live in Auckland, budget approximately NZ\$20-25,000 per year for living expenses in addition to tuition fees, following New Zealand's immigration policy. Ensure you have some New Zealand currency for immediate expenses, and consider traveler's cheques for convenience. Foreign exchange offices are accessible at the airport, in the central business district, and at local banks.

Avoid carrying substantial cash amounts; instead, open a bank account shortly after arrival. Most major banks have branches on Queen Street, a short distance from the academy. You can make purchases with an EFTPOS card issued by your bank at most retailers. For larger transactions, opt for bank drafts or electronic transfers, as overseas cheques may face clearance challenges.

Currency:

New Zealand uses the New Zealand Dollar (NZD), available in various denominations, including coins (10c, 20c, 50c, \$1, \$2) and banknotes (\$5, \$10, \$20, \$50, \$100).

LIVING IN AUCKLAND

Accommodation Options:

Boarding Establishments (e.g., Hostel): Shared facilities with other students or travelers.

Private Board: Includes full board with meals and additional services.

Apartments or Flats: A cost-effective option near Servilles Academy with reduced transportation costs.

Cost of Flats:

Rent varies based on quality, location, and residents. A 3-4 weeks' rent bond is usually required.

Additional costs: Around \$100/week for self-prepared meals, \$40/week for power, and \$20/week for a telephone.

Temporary Accommodation: Motels or hotels, with costs ranging from \$75 to \$200/night, depending on quality.

Your Own House: Renting your own house is an option.

Remember to budget for transportation, entertainment, and restaurant meals, as these expenses can vary among individuals.

GST (Goods and Services Tax): All prices include a 15% GST, as mandated by law.

Tipping and Service Charges: While tipping isn't expected, it's appreciated for exceptional service, and service charges aren't automatically added to hotel or restaurant bills.

SMOKING: Prohibited for those under 18, banned in most public and many private buildings, and not allowed in restaurants and hotel bars.

DRUGS & ALCOHOL: Strict laws require you to be 18 or older to purchase alcohol or enter bars. ID may be requested if you appear under 25. Non-prescription drug use is illegal.

ID / PROOF OF AGE: Four 'evidence of age' documents are accepted. The Kiwi Access card, costing \$20, is a convenient option for those without a New Zealand driver's license. Application forms are available at your local NZ Post outlet.

TESTIMONY

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SUMAN THAPA HAIRDRESSING GRADUATE

"From being an international student at Servilles Academy to now working as a hairstylist at a Servilles salon, my journey has been incredible. The academy made me feel at home, and I was well-prepared to embark on my professional career. Servilles not only gave me confidence but also the skills to work with blonde hair and perform Servilles' signature haircuts, making clients happy. The support I received as an international student was outstanding; the staff was friendly, cooperative, and always there to assist with everything from immigration documentation to basic needs during lockdown. The academy's industry-focused education kept me updated with the latest trends, ensuring my success. I proudly recommend Servilles Academy to aspiring international students - it's a place where professionalism and unique work culture define our success. Joining Servilles will be a decision you'll be thankful for."

MAMTA SINGH MAKEUP GRADUATE

"As an international student, I can say that my experience at Servilles Academy has always been exceptional. From the enrolment process that was so easy and the communication has always been so clear. I have to say, one of the main reasons I chose Servilles was because of how friendly and amazing the application process was with Serena. It is a unique environment that lets me have my creative freedom. It has been an amazing experience that I will always cherish."



SOCIAL MEDIA AT SERVILLES

Discover the daily life of Servilles Academy on Social Media. Looking for a glimpse into the exciting world of Servilles Academy? Look no further than our social media channels! Follow us on TikTok, YouTube, Instagram, Facebook, and more to stay in the loop.

Our platforms are packed with daily vlogs and photos showcasing our students' work. You'll get to see firsthand the skills they're mastering in hairdressing, barbering, and makeup artistry.

Instagram is the perfect place to browse photos of our students' creations and keep up with the latest trends and techniques in the beauty industry. On Facebook, you can connect with our community and stay informed about upcoming events and workshops.

Whether you're a current student, alumnus, or simply someone interested in the world of hair and beauty, our social media channels are a must-follow!



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Enrolment Manager, Serena:
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